

Maryland Nonprofits

Sponsorship Opportunities 2025



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With more than 1,800 members, we are one of the nation's largest nonprofit associations. Maryland Nonprofits provides capacity-building services for our members, including consulting, training, advocacy, and the national Standards for Excellence Institute. We are also home to Maryland Latinos Unidos (MLU).

From engaging virtual workshops to our highly anticipated in-person conference held in October, we offer a myriad of opportunities for involvement. We are confident that within our sponsorship tiers, you'll discover a level that perfectly aligns with your goals, allowing you to effectively reach your target audience while seamlessly integrating with your business objectives. Join us in making a tangible impact within the nonprofit community and beyond.

Our Audience Includes



31,000

Social Media Followers



15,000+

Email Subscribers



27,000+

Monthly website visitors



1,800

Maryland Nonprofits member organizations

Maryland Nonprofits Sponsorship Opportunities



Maryland
Nonprofits

Ambassador Sponsorship



\$25,000

At Maryland Nonprofits, we are dedicated to empowering the nonprofit sector, strengthening communities, and creating positive change throughout the state. By becoming an Ambassador or Year-Round Sponsor, you are making a lasting impact on the future of Maryland's nonprofit community. Your generous support enables us to provide crucial resources, advocacy, and educational opportunities that help nonprofits thrive.

As an Ambassador or Year-Round Sponsor, you will gain unparalleled visibility and recognition as a leader in supporting nonprofit organizations, while also creating meaningful connections that align with your mission and values. Together, we can continue to advance the collective efforts that address critical needs across Maryland.

Join us in making a difference – because when nonprofits succeed, Maryland thrives.

Benefits:

Maryland Nonprofits' Associate Membership ONE YEAR

Marketing Opportunities:

- Member Weekly Update Highlight
ONCE A MONTH FOR 3 MONTHS
- Two blog posts on Maryland Nonprofits' website and promotion on social media
- Lunch & Learn opportunity
30-60 MINUTE SESSION

Sponsor recognition at the following Maryland Nonprofits' signature events:

- Annual Conference sponsorship
OCTOBER 9 | LEADER LEVEL
\$5,000
- Legislative Preview Sponsor
- Member Appreciation events
EARLY SUMMER AND DECEMBER
CELEBRATE THE SECTOR SPONSORSHIP
\$1,500 FOR BOTH EVENTS
- MLU Spring or Fall Summit
EARLY SUMMER AND DECEMBER
\$3,000 LEVEL

We appreciate the uniqueness of every organization and are excited to craft personalized sponsorship opportunities tailored specifically to your goals, values, and capacity. Please contact Rachel Mygatt at rmygatt@mdnonprofit.org and we will work together to create a meaningful partnership that maximizes your impact.

Annual Conference Sponsorship Opportunities



October 9, 2025

Maritime Conference Center, Linthicum Heights, MD

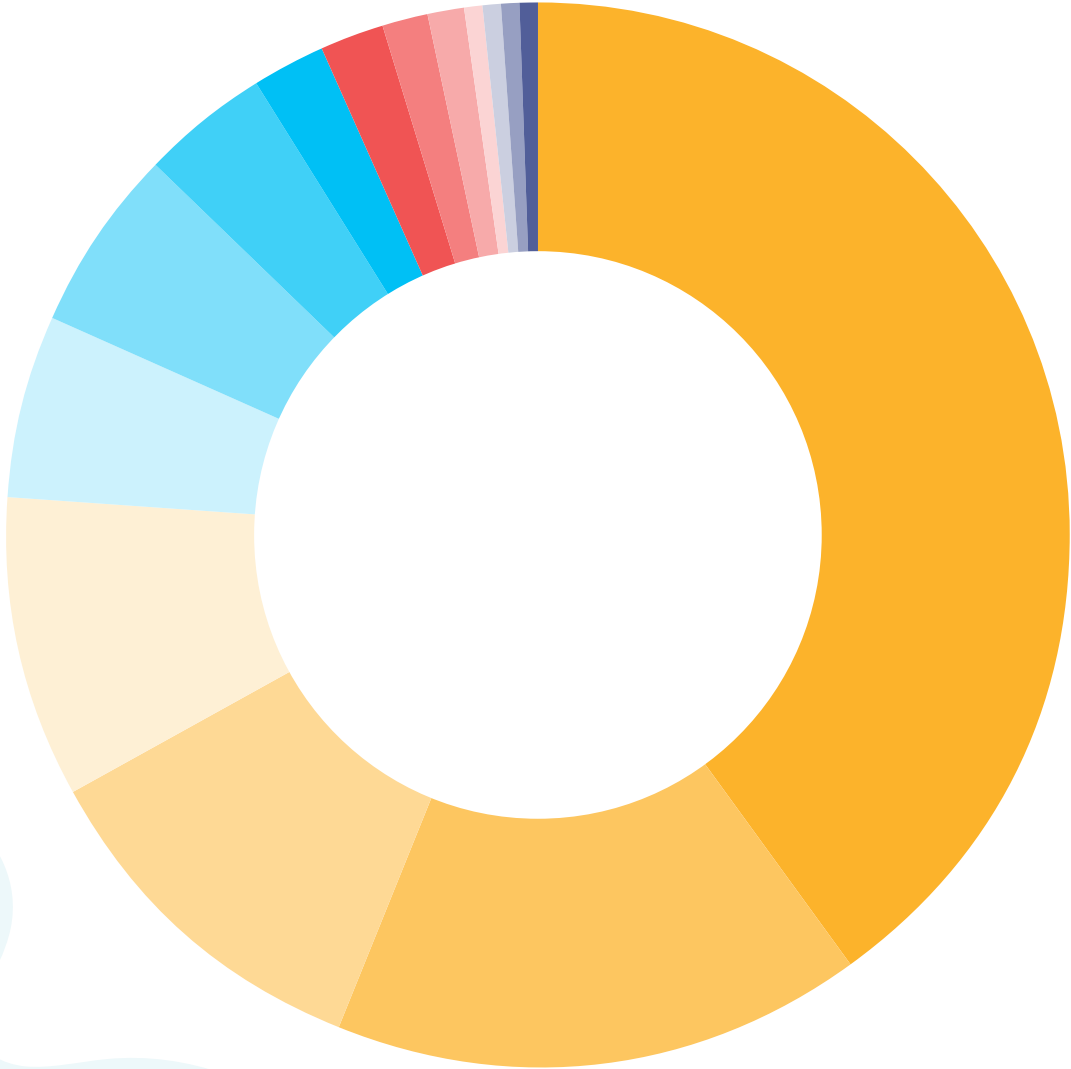
Maryland Nonprofits' Annual Conference sponsorships offer simple and effective ways for your company or organization to connect with your target audience, network with nonprofit leaders, increase awareness of your services, and build brand recognition.

At MANOAC25, expect to engage with a diverse array of professionals representing public, private, and government sectors. With over 300 attendees, including associates, managers, directors, executive directors, faith-based providers, case managers, consultants, and industry supporters, the conference promises a rich array of connections and insights.

Don't miss out on this chance to maximize your impact and leverage our exceptional conference offerings. Secure your sponsorship today and position yourself for success at MANOAC25!



Who's Coming



Maryland Nonprofits 2024 Conference Attendees

Executive Director/CEO	40%
Consultant	16%
Administration/HR	11%
Fundraising	9%
Board Member	5.6%
Marketing/Communications	5.6%
Finance	4%
Advocacy/Policy	2%
Technology	2%
Program	1.5%
Student	1%
Legal	0.6%
Other	0.6%
Vendor/Exhibitor	0.6%
Intern/Volunteer	0.3%

SPONSORSHIP BENEFITS	HEADLINE \$20,000	PRESENTING \$15,000	STANDARDS FOR EXCELLENCE \$10,000	HEAD SHOTS \$7,500	SCHOLARSHIP \$6,000	LEADER \$5,000	LANYARD \$2,800 (1 available)	WELLNESS SESSION \$2,500	WELCOME/ REGISTRATION TABLE \$2,500	COFFEE \$2,500	PARTNER \$2,000	SECTOR SUPPORTER \$500
Special benefits	Naming rights to plenary session. Introduce keynote speaker and make brief remarks.	Naming rights to afternoon keynote / panel presentation in auditorium. Introduce program and make brief remarks.	Naming rights to Standards for Excellence Awards Ceremony. Make brief remarks and be recognized by the event M.C.	Naming rights to professional Head Shots offered to conference attendees. Your logo and "sponsored by" recognition on photo station signage and in the conference app.	Provide conference registration scholarships to those who could otherwise not afford to attend! Be recognized in scholarship application and award notification emails.	Get visibility while demonstrating your support of nonprofit organizations! Make brief remarks to introduce a workshop session speaker.	Display your logo on the name badge lanyards given to each in-person conference attendee.	Naming rights to a morning wellness session to support nonprofit leaders on their wellness journey. Previous sessions have included yoga and a sound bath. Your logo and "sponsored by" recognition on session signage and in the conference app.	Naming rights to our conference registration table for both conference days. Your logo and "sponsored by" recognition on table signage and in the conference app.	Naming rights to a coffee break in the conference agenda. Your logo and "sponsored by" recognition on refreshment station signage during a coffee break.	Increase your visibility and super-charge your presence as an exhibitor.	Demonstrate your support for Maryland's nonprofit sector!
Maryland Nonprofits' membership	●	●	●	●	●	●						
Recognition in a dedicated 'thank you to our sponsor' e-blast	●											
Recognition in a dedicated 'thank you to our sponsor' social media post	●	●										
Recognition on signage displayed during conference	● Premium	● Premium	● Premium	●	●	●	●	●	●	●	●	●
Recognition on conference marketing materials	● Premium	● Premium	● Premium	●	●	●	●	●	●	●	●	
Recognition on conference webpage	●	●	●	●	●	●	●	●	●	●	●	●
Recognition on audiovisual screen during mainstage events	● Premium	● Premium	● Premium	●	●	●	●	●	●	●	●	
Recognition in general "Thank you to our sponsors" email	● Premium	● Premium	● Premium	●	●	●	●	●	●	●	●	●
Sponsorship listing and rotating banner in conference app	●	●	●	●	●	●	●	●	●	●	●	●
Make brief remarks and introduce a workshop speaker	●	●	●	●	●	●						
Exhibit tables and registrations	• Exhibit table • 6 registrations • 2 exhibitor registrations	• Exhibit table • 4 registrations • 2 exhibitor registrations	• Exhibit table • 3 registrations • 2 exhibitor registrations	• Exhibit table • 2 registrations • 2 exhibitor registrations	• Exhibit table • 2 registrations • 2 exhibitor registrations	• Exhibit table • 2 registrations • 2 exhibitor registrations	• Exhibit table • 2 exhibitor registrations	• Exhibit table • 2 exhibitor registrations	• Exhibit table • 2 exhibitor registrations	• Exhibit table • 2 exhibitor registrations	• Exhibit table • 2 exhibitor registrations	• 1 conference registration

Additional MANOAC25 Opportunities

Post-Conference Networking Reception Sponsor



\$3,000

Get exclusive exposure to attendees by sponsoring the conference's culminating event, a networking reception at the Maritime Institute on Thursday, October 9!

Benefits:

- Be introduced and make brief remarks during the reception
- Logo on signage at reception entrance and tables
- 10 complimentary guest passes to the reception
- Exhibit table and 2 exhibitor pass registrations
- Name and logo on conference webpage
- Logo on onsite conference signage and promotional materials
- Logo on PowerPoint during major program events
- Sponsorship listing and rotating banner in conference app

Add on



\$750

- ➔ Sponsor a raffle, contest, or game during the conference, hosted via the conference app

SPECIAL MEMBER DISCOUNT: As a member of Maryland Nonprofits, you are eligible for a **10% discount** on any sponsorship package you choose. Not a member? Visit marylandnonprofit.org to learn more about membership or to join. You can also contact our membership team at **410-727-6367**.

MANOAC25 Exhibit Tables



Annual conference exhibit tables are offered with most of our sponsorships (see page 9). Additionally, nonprofit organizations that are members of Maryland Nonprofits can exhibit at the reduced rate of **\$1,000**.

Exhibitor benefits:

- Exhibit table (5ft x 2ft) with two chairs and a black tablecloth. Wifi included and access to electricity upon request.
- Virtual exhibitor booth in the conference app
- 2 exhibitor registrations
- Recognition on conference webpage
- Recognition on audiovisual screen during mainstage events

Showcase your products and services to an audience of hundreds of nonprofit leaders and decision-makers with an exhibit table at MANOAC25! Exhibitors will have hours of facetime with conference attendees, including networking sessions, lunch, coffee breaks, and dedicated exhibit hall time. Exhibitors will also receive a virtual exhibit booth in the conference app.

MANOAC24 Sponsors and Exhibitors

Advance Business Systems	Goldin Group/Topline CPAs and Advisors	Points North
•	•	•
Advancement Designs	Gorfine, Schiller & Gardyn	RBW Strategy
•	•	•
Ashlar Government Relations	Gorges & Company, Inc.	Redstart Creative
•	•	•
Bookminders	Institute for Mastery and Integration	SB & Company, LLC
•	•	•
Capital One	iScan, a Division of Humanim	Strata Language Services
•	•	•
Chesapeake Employers' Insurance Company	Kaiser Permanente	Strategic Factory
•	•	•
CLE Business Services	Lindsey + Associates, LLC	Supporting Strategies
•	•	•
Commuter Choice Maryland	Maryland Department of Health, Behavioral Health Administration	The Word Woman
•	•	•
Data Networks	Maryland Environmental Service	Ujoin
•	•	•
Maryland Department of Housing and Community Development	Maryland Health Connection	UMB - Maryland Center of Excellence on Problem Gambling
•	•	•
DP Solutions	Maryland Saves	University of Baltimore
•	•	•
Equitable	Mutual of America	University of Maryland, Baltimore Graduate Schools
	•	•
	NAMI Maryland	UST

Virtual Learning Sponsorship Opportunities



\$550

Program Sponsor

Maryland Nonprofits' annual calendar of events offers 25 to 30 expert-led training programs covering topics such as board governance and nonprofit budgeting.

Benefits:

- Acknowledged as program sponsor during program introduction.
- Company logo on all pre-event marketing materials including webpage and weekly update newsletter.

Legislative Preview Sponsorship Opportunities

 **\$1,000**

Event Sponsor

VIRTUAL EVENT | JANUARY 2026

Benefits:

- Logo placement in the event PowerPoint presentation, promotional emails and registration materials
- Acknowledgment during the program introduction



Member Appreciation Events Sponsorship Opportunities



Summer Appreciation Event

SUMMER 2025 | DATE AND LOCATION TBD



Winter Appreciation Event

DECEMBER 2025 | DATE AND LOCATION TBD

Join us in showing support for Maryland's nonprofit sector by sponsoring our annual member appreciation events. You can choose to support our lively summer gathering or our festive holiday season networking event, both dedicated to celebrating the remarkable efforts of our 1,800 members and their invaluable contributions to their communities.

These occasions offer an excellent opportunity to forge new connections and honor the impactful work carried out by our state's nonprofits throughout the year. Make a difference and be part of our mission to recognize and uplift Maryland's nonprofit community!



Member Appreciation Events Sponsorship Levels



Member Appreciation Sponsorship | \$3,000

- Named as a co-host of the event
- Make brief welcome remarks during the event (2-3 minutes)
- Option to have an exhibit table during the event
- Dedicated post recognizing your support on Maryland Nonprofits' social media pages

- Premium recognition on signage during the event
- Premium recognition in emails promoting the event
- Premium recognition on Maryland Nonprofits website



Celebrate the Sector Sponsorship | \$1,500

- Premium recognition on signage during the event
- Option to have an exhibit table during the event
- Dedicated post recognizing your support on Maryland Nonprofits' social media pages

- Receive acknowledgment during Membership Director or CEO event remarks
- Premium recognition in emails promoting the event
- Premium recognition on Maryland Nonprofits website



Member Supporter Sponsorship | \$500

- Recognition on event signage
- Recognition in emails promoting the event
- Recognition on Maryland Nonprofits website

Maryland Latinos Unidos (MLU) Sponsorship Opportunities

Maryland Latinos Unidos (MLU) is at the forefront of advancing representation and health equity for the Latino community in Maryland through innovative programs, leadership development, and data-driven research. Our work is rooted in a collaborative model that brings together community organizations, public agencies, and leaders to drive systemic change.



Why Invest in MLU?



Proven Impact

- Over **300 CHWs** trained | **150+** community leaders developed | **thousands** of Latinos reached through education and outreach.



Data-Driven Policy & Advocacy

- Use of research and community engagement to drive policies that remove barriers to healthcare access, workforce development, and civic participation.



Scalable Solutions

- Their initiatives provide replicable models that can be expanded across Maryland and beyond.



Strong Community Partnerships

- MLU collaborates with government agencies, healthcare institutions, and grassroots organizations to maximize impact.

MLU's Flagship Programs & Research Initiatives



Pathways to Progress Summits

These summits bring together policymakers, community leaders, and advocates to discuss Latino education, economic, health and environmental, and civic empowerment through leadership development in Maryland.

In 2025, the Pathways to Progress summits will drive impactful discussions on women's leadership and workforce development, with a strategic focus on youth and young adults, shaping future policy and funding priorities.

Through these convenings, we elevate community voices and inform statewide strategies for Latino inclusion and advancement.

SPONSORSHIP BENEFITS	COMMUNITY ALLY \$10,000	COLEGAS \$5,000	ADVOCATE \$2,500	AMIGO \$1,000
Logo on promotional materials	At all events	At 1 event	At 1 event	At 1 event
VIP access	At all events	At 1 event		
Guest passes at all events	Priority Seating for 5	3 guest passes		
Logo and website linked on MLU site	•	•	•	•
Featured in monthly newsletter	Ad in <i>Nuestro Newsletter</i>	Logo and link in <i>Nuestro Newsletter</i>	Logo and link in <i>Nuestro Newsletter</i>	
Featured in annual report	•	•	•	•
Featured in social media	•	•	•	
Sponsor materials distributed at tables	•	•		
Speaking opportunity at MLU hosted event	•			
1-Year Membership to MLU	•	•	•	•

MLU's Flagship Programs & Research Initiatives



People's Policy Series Sponsor

\$250

PER SESSION | MAY 22,
JULY 24, SEPTEMBER 25
AND NOVEMBER 27

Each month, MLU Executive Director and series moderator Dr. Gabriela Lemus hosts one or more guests to discuss a topic of relevance to the Latino community in Maryland – and nationwide. This interactive virtual event is presented in English and open to the public from 9 AM to 10 AM EST. The average attendance is 50 participants.

Benefits:

- Logo on all dedicated promotional emails
- Logo on registration page
- Acknowledgement of sponsor by Dr. Gabriela Lemus
- Full-series sponsors have an opportunity to introduce their company for two minutes at the beginning of two sessions

MLU welcomes the opportunity to partner with funders who share our vision of a healthier, more equitable future for Maryland's Latino communities! For additional information, please contact Dr. Gabriela D. Lemus, Executive Director, at **202-841-5202** or **glemus@mdlatinosunidos.org**.

Standards For Excellence Sponsorship Opportunities



Licensed Consultant Training Sponsor

\$4,000

Sponsor the annual Licensed Consultant Training program, November 17-19, 2025, at The Royal Sonesta Hotel in Baltimore, Maryland. This is a three-day comprehensive training program for 30 nonprofit leaders from around the country.

Benefits:

- 2-minute welcome remarks at program opening or at dinner on the first evening of the program
- Company logo on marketing materials, webpage, and onsite signage



Standards For Excellence Sponsorship Opportunities



Code Book Sponsor

\$1,000

ONE YEAR

Benefits:

- National exposure through logo recognition



Educational Resource Packet Sponsor

\$1,000

PER PACKET | ONE YEAR

Benefit:

- Add your logo to one of our newly launched 49 Standards for Excellence education packets accessible to our 1,800 members and over 300 Licensed Consultants
- Select your topic area of choice
- Logo placement on cover page

About Maryland Nonprofits

Maryland Nonprofits is the statewide association for Maryland's 37,000-strong nonprofit sector and is also the home of the national Standards for Excellence Institute, Maryland Latinos Unidos, and the Maryland Association of Resources for Families and Youth (MARFY). Founded in 1992, this dynamic network advances equitable public policy, strengthens the capacity of nonprofit organizations, and builds collaboration and networks for greater quality of life and equity.

Terms & Conditions

Payment

Sponsorship is available on a first-come, first-served basis. Payment in full is due within 30 days from submission of completed sponsor registration form, unless additional terms are negotiated with Maryland Nonprofits. Sponsorship fees are non-refundable.

Receipt of benefits

All information requested of the Sponsor by Maryland Nonprofits to fulfill benefits must be received by **August 15, 2025**. The Sponsor will receive instructions for submitting this information upon receipt of the sponsorship form and payment. Information submitted to Maryland Nonprofits will be considered complete and final. Maryland Nonprofits is not responsible for typographical, grammatical, or other errors in the information submitted by the Sponsor.

Deductibility for sponsoring gifts

Maryland Nonprofits is a 501(c)(3) nonprofit organization, donations to which are fully deductible as allowable by law on all solicitations.

The estimated fair **market value** of the goods or services provided in return for each sponsorship will be based on factors such as the number of conference registrations and the cost of an exhibitor table. Each sponsor will receive a sponsorship acknowledgment letter that fully outlines fair market value information required for tax purposes.

Force majeure

Maryland Nonprofits shall not be held responsible for any loss, damage, or delay due to occurrence of any circumstances beyond the control of Maryland Nonprofits, such as

acts of God, war, government regulations, disaster, strikes, civil disorder, curtailment of transportation facilities, public health disaster including an epidemic or pandemic (i.e., Covid-19 and variants of Covid-19), and interruption of basic infrastructure including internet access, or acts resulting in disruption of electric power, to the extent that such circumstances make it legal or impossible to conduct the conference.

Disclosure

A copy of our current financial statement is available upon request by contacting Maryland Nonprofits at 1500 Union Avenue, Ste. 2500, Baltimore, MD 21211 or 410-727-6367. Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State, 16 Francis St., Annapolis, MD, 21401 for the cost of copying and postage.



Contact us

For assistance with sponsorship and exhibitor opportunities,
contact Rachel Mygatt, Sr. Program Manager, at
443-438-2343 or **rmygatt@mdnonprofit.org**

Mailing address
**Maryland Nonprofits, 1500 Union Avenue, Suite 2500,
Baltimore, MD 21211**

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